



花艺专业人才培养学院

LEE FLOWER DESIGN ACADEMY

**Basic Flower Design Course**

<b>20 Lessons</b>	<b>RM 1,800.00</b>
Duration	6 Weeks
Floral Materials	Provided

This is an elementary level for beginners to develop designing skills through fundamental concept of floral design. No prior floral knowledge required.

- \* Practical knowledge - tools and cares
- \* Basic Principles
- \* Traditional Design
- \* Categories of Design
- \* Handbouquet

\* Certificate of Completion will be given upon Completion of the course.

**Advanced Commercial Floral Design Course**

<b>20 Lessons</b>	<b>RM 3,200.00</b>
Duration	8 Weeks
Floral Materials	Provided

This course provides both management and advanced floral designing in a single course format. We have interspersed a series of presentations to give students a better understanding of the business aspects of a retail flower shop.

- \* Contemporary Designs ~ Everyday occasion, flower & sympathy, grand opening, wedding designs, seasonal designs
- \* Management ~ Business principles and organisation, pricing methodology, visual merchandising.
- \* Floriculture ~ Care and handling of flowers.
- \* Floral Background ~ Colour and design theory, floral industry trends.

\* Certificate of completion will be given upon successful completion of the course and examination.

**Advanced Wedding Floral Design Course**

<b>40 Lessons</b>	<b>RM 4,800.00</b>
Duration	6 Weeks
Floral Materials	Provided

This Wedding Design Course, which gives hands-on experience in all aspect of wedding floral design, including banquet hall and reception decorations.

- \* Bridal Bouquets
- \* Corsages and Boutonnieres
- \* Hairpieces and Body Flower
- \* Ceremonial Decorations
- \* Wedding Arch
- \* Wedding Legends and Lore

\* Certificate of completion will be given upon successful completion of the course.

**Lee Flower Design Academy Sdn. Bhd.** (Reg #: 798753-V)

GST Reg # : 0009 3966 3360 | Industry Code : 741 09

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**Professional Floral Design Course**

<b>60 Lessons ( Lev. 1 )</b>	<b>RM 4,800.00</b>
40 Lessons ( Lev. 2 )	RM 4,800.00
Duration	16 Weeks - 20 Weeks
Floral Materials	Provided

This is a course specially designed for people who wants to pursue floral knowledge required. a career in floral business. This course consists of four parts of floral categories. No prior floral knowledge required.

- \* Traditional & Contemporary Design
- \* Design Principles, Elements and Techniques
- \* Business Floral Design, Wedding and Tributes
- \* Theoretical Foundation of Floral Arts
- \* Window Display
- \* Management
- \* Certificate of completion given upon successful completion of the course and examination.

**Silk & Dried Flowers Design Course**

<b>10 Lessons</b>	<b>RM 1,500.00</b>
Duration	6 Weeks
<b>Floral Materials</b>	<b>Not Included</b>

This class will focus on the designing styles and mechanics as applied to both silk & dried materials in contemporary and traditional designs.

- \* Colours & Designing Theory.
- \* Proper selection and handling of dried flowers and other materials.
- \* Tips and techniques for silk flower purchasing.
- \* Product Display - Colour and Design theory, floral industry trends.

\* Certificate of completion will be given upon successful completion of the course.

**Hampers & Gift Wrapped Design Course**

<b>20 Lessons</b>	<b>RM 1,600.00</b>
Duration	4 Weeks
Courses Materials	Provided

- \* Pyramids Hamper \* Gourmet Basket
- \* Fruits Basket \* Gift wrapped Design
- \* Ribbons making \* Proper selection & handling
- \* Composition of visual presentation
- \* Certificate of completion will be given upon successful completion of the course.

**Hobby Floral Design Class**

<b>10 Lessons</b>	<b>RM 1,500.00</b>
Duration	5 Weeks
Floral Materials	Included

This design class is for hobby, enrichment and social purposes. Student will take home every floral design that they have stylized. No prior floral knowledge required.

- \* Basic designs
- \* Hand-tied bouquet
- \* Corsage and hairpiece
- \* Seasonal design

**American Floral Design**

<b>24 Lessons</b>	<b>X 4 Levels</b>
Per Level	RM 2,500.00
Duration	5 Weeks / Per Level
Floral Materials	Provided
Level-A Design Principles / Design Elements	24 Lessons
Level-B Design Form	24 Lessons
Level-C Design Techniques / Traditional Design Style	24 Lessons
Level-D Natural Design Style / Linear Design Style / Experimental	24 Lessons

This 4 levels course give you educational information about the techniques and methods for designing with flowers.

- \* Floral design
- \* Knowledge about the technical aspects of design
- \* Articulating individual creativity
- \* Certificate of completion will be given upon successful completion and passing of 3 sets of design examination.

**European Floral Design**

<b>20 Lessons</b>	<b>X 4 Levels</b>
Per Level	RM 2,800.00
Duration	8 Weeks
Floral Materials	Provided

This course will expand your knowledge and theoretical foundation of floral arts, creativity, mechanics and understanding of European designing concepts.

- \* Fundamental theories of design
- \* Colour theories
- \* Structures and framing
- \* Abstract composition
- \* Formal linear, parallel, decorative, vegetative design
- \* Hand - tied bouquet
- \* Theme designs
- \* Certificate of completion will be given upon successful completion and passing of 3 sets of design examination.

**Kebana Course ( Sogetsu )**

<b>20 Lessons</b>	<b>X 4 Levels</b>
Per Level	RM 1,200.00
Duration	4 Weeks
Floral Materials	Provided

A Japanese Floral Art Design class of 4 levels that will enable you to develop floral design skills at both elementary & advanced levels.

- Course content: Techniques, Basic Concepts, Sketching, Geometrical Drawing, Paper Sculpture and Abstract Composition.
- No prior floral knowledge is required.
- \* Practical Knowledge - tools and cares
- \* Basic Principles
- \* Basic Arrangement in Moribana
- \* Basic Arrangement in Nageire
- \* Upon successful completion of each level, student may apply for the relevant certificate from Sogetsu School of Japan.